

Overview of the American Heart Association and Programs and Resources that align with Million Hearts®

Tonya Chang

Senior Director of Government Relations for Kentucky and West Virginia

Amy Graham, RN, BS, CEN

Director, Quality and Systems Improvement for Kentucky and Southwest Ohio

Natalie Littlefield, MPH

Community Health Director for Lexington and Eastern Kentucky

Tracy Monks

Community Health Director for Louisville and Western Kentucky



Mission

Building healthier lives, free of cardiovascular diseases and stroke.

Our 2020 Impact Goal

By 2020 to improve the cardiovascular health of all Americans by 20% while reducing deaths from cardiovascular diseases and stroke by 20%.

AHA Affiliates



Building a Culture of Health

A culture in which people live, work, learn, play and pray in environments that support healthy behaviors, timely quality care and overall well-being.

AHA and Million Hearts® Spotlight on Kentucky

Health Strategies

- Advocacy
- Quality and Systems Improvement
- Community Health
- Communications



AHA and Million Hearts® Spotlight on Kentucky

Advocacy

We work at the federal, state and local level to advocate for evidenced-based health policies that address cardiovascular and brain health.

Policy priorities are determined each year by working closely with our state advocacy advisory committee.

AHA and Million Hearts® Spotlight on Kentucky

Advocacy Priorities

- **Tobacco Free** - comprehensive smoke-free policies, program funding, cessation, raising the tobacco excise tax and removing the state restriction on local tobacco retail policies
- **Quality Systems of Care** - Stroke and STEMI facility designations, registries and T-CPR
- **Healthy Eating** – healthy restaurant kids' meals, healthy eating in public places, healthy food financing initiatives, early care and education centers



AHA and Million Hearts® Spotlight on Kentucky

- **Active Living** - physical education in elementary and middle schools, public reporting on physical education, making physical education an indicator under ESSA, complete streets, Safe Routes to Schools
- **Access to Care** - Medicaid expansion, preventative benefits, tobacco cessation
- **Securing appropriations**



AHA and Million Hearts® Spotlight on Kentucky

Advocacy Successes:

- Pulse oximetry screening for newborns
- Stroke facility designation and registry
- CPR for all KY high school students
- Comprehensive coverage of smoking cessation services for Medicaid and private insurance
- Healthy vending policy in Louisville
- Telephone CPR training and implementation for 911 telecommunicators



AHA and Million Hearts® Spotlight on Kentucky

How You Can Help/Ways to Engage:

- Join our You're the Cure Network:
<http://www.yourethecure.org>
- Follow us on social media
- Join our HDSTF Advocacy Subcommittee
- Join the AHA Kentucky Advocacy Advisory Committee
- Attend our KY Advocacy Day at the Capitol February 2019



AHA and Million Hearts® Spotlight on Kentucky

Quality & Systems Improvement

Get With The Guidelines & Mission: Lifeline

When medical professionals apply the most up-to-date evidence-based treatment guidelines,
patient outcomes improve.



AHA and Million Hearts® Spotlight on Kentucky

Quality & Systems Improvement Priorities

Get With The Guidelines: AFIB, CAD, HF, Resus, Stroke

Patient Management Tools (PMT)

- Real-time data collection
- Point-of-care education materials
- Integrated decision support
- Arrival, discharge, and follow-up care forms
- Professional education opportunities – workshops/webinars
- Education
- AHA Quality Improvement Field Staff Support
- Recognition – national/local for hospital team achievement
- Center for Medicare and Medicaid (CMS) data submission*
- Performance feedback reporting for continuous QI
- Cost Effectiveness



2018 Mission: Lifeline EMS Quality Achievement Awards

2018 Mission: Lifeline GOLD PLUS EMS

- Boyle County EMS
- Independence Fire District
- Jessamine County EMS
- Louisville Metro EMS
- Madison County EMS*
- Mercy Regional EMS

2018 Mission: Lifeline GOLD EMS

- Medical Center EMS*
- Shelby County EMS
- Woodford County EMS

2018 Mission: Lifeline BRONZE PLUS EMS

- Central Campbell Fire District

2018 Mission: Lifeline BRONZE EMS

- Air Methods Kentucky
- Estill County EMS
- Georgetown-Scott County EMS
- Powell County EMS

2018 Get With The Guideline Quality Achievement Awards

Get With The Guidelines Stroke

- Baptist Health Lexington
- Baptist Health Floyd
- Baptist Health Lagrange
- Baptist Health Louisville
- Frankfort Regional Medical Center
- TriStar Greenview Regional Hospital
- Jewish Hospital
- KentuckyOne Health
- Lake Cumberland Regional Hospital
- Norton Audubon Hospital
- Norton Brownsboro Hospital
- Norton Women's and Kosair Children's Hospital
- Owensboro Medical HealthPark
- St. Elizabeth Edgewood
- St. Elizabeth Florence
- St. Elizabeth Ft. Thomas
- Sts. Mary and Elizabeth Hospital
- The Medical Center - Bowling Green
- UK HealthCare
- University of Louisville Hospital

- Gold Plus Target: Stroke Honor Roll Elite Plus award
- Gold Plus Target: Stroke Honor Roll Elite Plus award
- Gold Plus award
- Gold Plus Target: Stroke Honor Roll Elite Plus award
- Bronze award
- Silver Plus award
- Gold Plus Target: Stroke Honor Roll award
- Gold Plus Target: Stroke Honor Roll Elite award
- Silver Plus Target: Stroke Honor Roll Elite award
- Gold Plus Target: Stroke Honor Roll Elite award
- Silver Plus award
- Gold Plus Target: Stroke Honor Roll award
- Gold Plus award
- Gold Plus Target: Stroke Honor Roll Elite Plus award
- Silver Plus Target: Stroke Honor Roll Elite award
- Gold Plus Target: Stroke Elite Plus award
- Gold Plus Target: Stroke Elite Plus award

2018 Get With The Guideline Quality Achievement Awards

- Get With The Guidelines Heart Failure
 - Baptist Health Lexington
 - St. Elizabeth Edgewood
 - St. Elizabeth Florence
 - St. Elizabeth Ft. Thomas
 - The Medical Center - Bowling Green
- Get With The Guidelines Resuscitation
 - Baptist Health Louisville
 - UK HealthCare
- Get With The Guidelines A Fib
 - St. Elizabeth Edgewood
 - St. Elizabeth Ft. Thomas
 - St. Elizabeth Florence

- Gold Plus Target: Heart Failure award
- Bronze Target: Heart Failure award
- Bronze award
- Gold award
- Gold award
- Gold award
- Gold award

2018 Get With The Guideline Quality Achievement Awards

- Get With The Guidelines CAD
 - Baptist Health Floyd
 - Jewish Hospital
 - Norton Audubon Hospital
 - Norton Brownsboro Hospital
 - Norton Hospital

- Mission: Lifeline Bronze Receiving award
- Mission: Lifeline Gold Plus Receiving award
- Mission: Lifeline Gold Receiving award
- Mission: Lifeline Gold Receiving award
- Mission: Lifeline Silver Plus Receiving award

Tools and Resources

Online Tools

- My Life Check
- Heart Attack Risk Calculator
- AHA's Smoking Cessation Tools and Resources

Resources

- Get With The Guidelines – www.heart.org/quality

AHA and Million Hearts® Spotlight on Kentucky

Community Health Role

- First time position for Lexington office
- Focusing on a state-wide effort to improve cardiovascular disease and stroke death rates in Kentuckians



Vision

Increase life expectancy throughout the state of Kentucky

Goals

- Increase food access
- Increase support for physical activity
- Improve blood pressure control

Strategies

- Leverage existing American Heart Association programs (Target BP, Mobile Kitchen, Check, Change, Control)
- Expand upon existing relationships with stakeholders and develop new partnerships as needed

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Community Health Strategies

- Existing AHA initiatives
 - Target BP
 - Check.Change.Control
 - Check.Change.Control Cholesterol
 - Mobile Kitchen Series
 - Simple Cooking with Heart

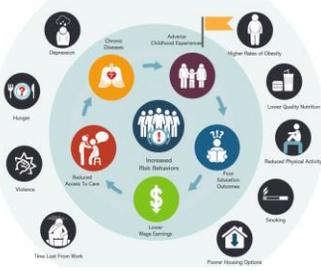
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HELP BREAK THE CYCLE and empower better social determinants of health

Social determinants of health have a tremendous impact on quality of life and wellbeing.

This process will help you consider which factors may influence the health and wellbeing of people in your local community.



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HEALTH BEHAVIORS 7 HEALTH INDICATORS

<ul style="list-style-type: none"> Opportunities for Physical Activity Healthy Food Options Weight Management Smoke-Free Status 	<ul style="list-style-type: none"> Manage Blood Pressure Reduce Glucose Levels Control Cholesterol
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Discussion

1. Is there a program you were unaware of that you would like to explore further for implementation or application in the state?
2. On which topics would you like additional information?
3. Other questions?

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Contact Information

- ♥ **Tonya Chang**
 Senior Director of Government Relations for Kentucky and West Virginia
 American Heart Association
 Office: 859.317.6879
 Cell: 859.492.2882
Tonya.Chang@heart.org
- **Amy Graham, RN, BS, CEN**
 Director, Quality and Systems Improvement
 American Heart Association
 Office: 502.371.6017
 Cell: 513.535.9520
Amy.Graham@heart.org

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Contact Information



- ▼ **Natalie Littlefield, MPH**
Community Health Director for Lexington and Eastern Kentucky
American Heart Association
Office: 859.317.6890
Cell: 270.349.3676
Natalie.Littlefield@heart.org

- **Tracy Monks**
Community Health Director for Louisville and Western Kentucky
American Heart Association
Office: 502.371.6019
Cell: 502.418.7518
Tracy.Monks@heart.org

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Q & A

Group Foundation American Pharmacists Association Association of Public Health Nurses Association of State and Territorial Health